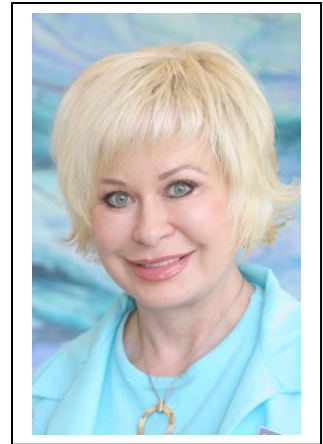


Best Medical Spa 2008

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THREE EXAMPLES OF WHY BODY PERFECT OFFERS THE BEST MEDICALLY ENHANCED SPA OPTIONS FOR OUR CLIENTS.

1. VARIETY

Body Perfect offers an extensive array of aesthetic medical options including four different LASERs for Hair Removal, Enhanced Skin Rejuvenation, Intensive Collagen Stimulation, Wrinkles, Skin Tightening, Acne, Under-eye Dyschromia, Sun Spots, Seborrheic Keratosis, Melasma, Mask of Pregnancy, Facial Veins, Rosacea, Nasal Vessels, Facial Peels, Leg Veins, Port Wine Stains, Scar Revision, Tattoo Removal, Mole Removal, Stretch Marks, Cherry Angiomas and a variety of other medical and cosmetic conditions that have only been treatable in the past few years.

Body Perfect not only offers a wide array of treatment with LASERs, but also with Dermal Fillers. Restylane, Perlane, Juvederm Ultra, Juvederm Ultra Plus, Sculptra, Radiesse, Artefill Zyderm, Zylplast, Cosmoderm, and Cosmoplast are all available and used to create the most amazing results. Fillers at Body Perfect have created brow lifts, enhanced cheeks, eased nasal labial folds, plumped lips, smoothed jowls, and erased lines and filled volume loss on virtually every area of the face. In addition, fillers have been used in conjunction with LASER treatments to restore a youthful look to the hands, neck, and ear lobes.

BOTOX_Cosmetic is not only used with precision for the frown line, but also in the forehead, for crows feet, the 'bunny line' at the top of the nose, wrinkles in the chin and around the mouth, and strap muscles in the neck. We also treat hyperhidrosis (excessive sweating), facial asymmetry, as well as TMJ and headache pain with BOTOX.

LASERs, Dermal Fillers and BOTOX_Cosmetic make up the bulk of treatments at Body Perfect, but we also offer ThreadLifts, LipoTherapy, Wire Thread Release Surgery, and a full line of Private Labeled Cosmeceuticals.

2. Bringing Hollywood to Springfield, Illinois

Before there was a Body Perfect in Springfield, IL, people who wanted treatment would have to get BOTOX on Friday afternoons between 3pm-5pm. If someone wanted LASER treatments they could get them on the first Wednesday of the month. Being a physician interested in non-invasive cosmetic procedures I felt this town of 120,000 deserved better. If you could see it on TV, it seemed unfair to not be able to access these treatments and I made it my job to bring the best of the best to Springfield, IL and I have achieved my goal!

3. Improving the Self Esteem of our Clients

Helping people become the best that they can be gives me such joy and is truly why Body Perfect offers the best medically enhanced spa options for our clients. Seeing the clients blossom and grow because they have had a minor imperfection corrected is thrilling. When our clients feel

good about themselves, they reach out and help others. It is a win-win situation. As our slogan says... 'You, only better!'

Maintaining Medical Integrity

Maintaining medical integrity is a multi-faceted, on-going task. I am an on site board certified MD. I am a fellow with the American Board of LASERs in Medicine and Science and my LASER technicians are members. My entire office staff is LASER safety trained. I am a clinical professor at SIU School of Medicine and regularly teach students and residents at my medical spa. I also host many physicians at my spa for specialized classes. I have trained extensively with the pioneers of aesthetic medicine, including Jean and Alastair Carruthers, MD (initial BOTOX trials), Rox Anderson MD (Harvard-LASER guru), Kathy Fields and Katie Rodin (Developers of Pro-Active), the doctors of "Dr. 90210" and "Extreme Make-over" and many other professional and influential individuals. I take my staff to at least two national meetings per year for education and have weekly in house training/meetings. I rigidly follow HIPPA, OSHA, and all state and federal laws regarding my medical practice and am a member of the AMA, AAFP, as well as the state and county medical organizations. I am a Gold member with BOTOX, a member of the international hyperhydrosis society and am certified with Restylane, Perlane, Juvederm, and Sculptra and am board certified in mesotherapy. I am on the women's advisory board at St. John's Hospital and an active board member of United Cerebral Palsy.

Maintaining Spa Integrity

Body Perfect seeks to bring the spa atmosphere into the medical realm by exhibiting peace and beauty. From the time you enter the door and view the beautiful large original artwork, the impressive 9 foot fountain statue created from the Body Perfect logo and the extensive greenery, to the fogggers in the lavender scented treatment rooms, to slipping into the luxurious Turkish bath robes and lounging on the adjustable, succulent lambs leather treatment chairs, every inch of detail has been thought out for the client's comfort. Drinks of choice are served with coasters and fine crystal. Disposable hand towels are individually monogrammed. Soft disposable spa wear are provided when needed. Imported Zen music is piped in each room and the volume is adjustable as are the lights. In addition, the staff and I attend Skin/Spa expos and conferences.

The Payoff

Body Perfect is seen as the expert in aesthetic medicine in Springfield, IL, with a weekly cable TV show and a weekly call-in radio show. We currently have 2500 clients and revenues have increased by 15% in the past year, even with the poor economic climate. Besides hosting the TV and radio shows, I give talks to local gyms, country clubs, and civic groups. We host a bi-annual event at the spa, April's was a spring gala with champagne and caviar, and of course prizes, drawings, live jazz, discounts, live radio, and lots of excitement! We host weekly informal informational groups on Tuesday nights for groups of 5-15. We keep the branding consistant on all media advertising including TV, radio, billboards, newspaper, phone book, information boards, and magazines. One of our biggest payoffs is being able to donate to the many charity organizations and fund raisers which in turn gives us more exposure. Body Perfect has been nominated Small Business of the Year by the Chamber of Commerce, awards to be given July 1st 2008. And my best payoff is that after four years, I still LOVE my work.

Thanks for giving us this opportunity to tell you about our Medical Spa

Sherry Simmons MD
Owner/Operator of Body Perfect™ LLC