Thursday, September 25 and Friday, September 26, 2014
7:00 a.m. – 4:30 p.m.             7:00 a.m. – 4:30 p.m.

Peoria Civic Center
Peoria, IL

WE INVITE YOU TO ATTEND!

- Physicians
- Physician assistants
- Advanced practice nurses
- Nurses
- Surgical technologists
- Radiologic technologists
- Occupational and physical therapists
- Certified medical dosimetrists
- Certified tumor registrars
- Medical office staff

View Program and Register Online At:
www.peoria.medicine.uic.edu/bcs
Thursday, September 25, 2014

7:00 a.m.  Registration and Breakfast

8:00 a.m.  Welcome and Introduction – John D. Murray MD

8:15 a.m.  “Community Intervention and Implementation of Wellness”
            KEYNOTE SPEAKER – REBECCA LOBB, ScD, MPH
            Assistant Professor, Department of Surgery
            Division of Public Health Sciences
            Washington University in St. Louis, Institute for Public Health

SESSION I
9:00 a.m.  “Value Based Outcomes for Early Breast Cancer Detection”
            KEVIN HALL, BS
            Department of Radiation Oncology
            OSF Saint Francis Medical Center

9:30 a.m.  “Breast MRI Guidelines for 2014: What has Changed?”
            ROBERTA M. STRIGEL MD, MS
            Assistant Professor, Section of Breast Imaging,
            Department of Radiology
            Director, Breast Imaging Fellowship
            University of Wisconsin-Madison

10:00 a.m. Question/Answer Session

10:15 a.m. Break and Exhibit Session

SESSION II
10:30 a.m. “DCIS and Radiation”
            SIMONA SHAITELMAN, MD, EdM
            Assistant Professor
            Department of Radiation Oncology
            The University of Texas MD Anderson Cancer Center

11:00 a.m. “Pathology of DCIS”
            DANIEL VISSCHER, MD
            Professor of Medicine and Pathology
            Anatomic Pathology Division, Department of Laboratory Medicine and Pathology
            Mayo Clinic in Rochester, MN
            Multidisciplinary Breast Pathology Fellowship Program Director
            Mayo School of Graduate Medical Education

11:30 a.m. Question/Answer Session

SESSION III
1:00 p.m.  “Communicating Cancer: Choosing the Right Words”
            DON S. DIZON, MD
            Director, Oncology Sexual Health
            Gillette Center for Gynecologic Oncology
            Massachusetts General Hospital
            Associate Professor in Medicine
            Harvard Medical School

1:30 p.m.  “How to Keep on Keepin’ On: Dealing with Clinician Grief”
            MARY HUGHES, RN, CNS, CT
            Clinical Nurse Specialist, Department of Psychiatry
            University of Texas MD Anderson Cancer Center
            Clinical Faculty
            Texas Woman’s University Houston Center
            The University of Texas Houston School of Nursing

2:00 p.m.  Question/Answer Session

2:15 p.m.  Break and Exhibit Session

SESSION IV
2:30 p.m.  “Post Mastectomy Radiation and Reconstruction”
            SIMONA SHAITELMAN, MD
            Assistant Professor
            Department of Radiation Oncology
            The University of Texas MD Anderson Cancer Center

3:00 p.m.  “Direct Implant Reconstruction-Who is the Candidate”
            GLYN JONES, MD
            Professor of Surgery
            University of Illinois College of Medicine at Peoria

3:30 p.m.  “Prophylactic Mastectomy: When Do We Say No?”
            SHAWNA WILLEY MD
            Professor of Clinical Surgery
            Director, MedStar Regional Breast Health Program
            Vice-Chair, Department of Surgery
            MedStar Georgetown University

4:00 p.m.  Question/Answer Session

4:15 p.m.  Day One Closing Remarks – John D. Murray MD
**Friday, September 26, 2014**

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<td>7:00 a.m.</td>
<td>Registration and Breakfast</td>
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<tr>
<td>8:00 a.m.</td>
<td>Welcome and Introduction – Denise M. Mammolito MD</td>
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<td>8:15 a.m.</td>
<td>“DCIS-When is Treatment Too Little, Too Much or Just Right?”</td>
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<td>KEYNOTE SPEAKER – SHAWNA WILLEY, MD</td>
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<td>MedStar Georgetown University</td>
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<td>8:45 a.m.</td>
<td>“Targeting Breast Cancer Stem Cells”</td>
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<td>MAX S. WICHA, MD</td>
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<td>Distinguished Professor of Oncology</td>
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<td>Director, University of Michigan Comprehensive Cancer Center</td>
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<td>9:30 a.m.</td>
<td>“Endocrine Therapy-Adjuvant for Breast Cancer”</td>
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<td>RACHEL JANKOWITZ, MD</td>
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<td>Assistant Professor of Medicine</td>
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<td>University of Pittsburgh Cancer Institute</td>
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<td>UPMC Magee Women’s Cancer Program</td>
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<td>10:30 a.m.</td>
<td>“HER-2 Targeted Therapy”</td>
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<td>MARK PEGRAM, MD</td>
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<td>Susy Yuan-Huey Hung Professor</td>
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<td></td>
<td>Director, Breast Oncology and Molecular Therapeutics Programs</td>
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<td>Stanford Women’s Cancer Center</td>
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<td>Stanford University Medical Center</td>
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<tr>
<td>11:00 a.m.</td>
<td>“Gene Targeted Therapy”</td>
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<td>CYNTHIA MA, MD, PhD</td>
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<td>Associate Professor of Medicine</td>
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<td>Division of Oncology, Section of Breast Oncology</td>
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<td>Siteman Cancer Center</td>
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<td>Washington University School of Medicine</td>
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<td>11:45 a.m.</td>
<td>Lunch</td>
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<td>1:00 p.m.</td>
<td>“Managing Women with Dense Breasts”</td>
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<td>JENNIFER HARVEY, MD</td>
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<td>Professor of Radiology</td>
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<td>University of Virginia School of Medicine</td>
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<td>1:30 p.m.</td>
<td>Break and Exhibit Session</td>
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<td>1:45 p.m.</td>
<td>“Molecular Breast Imaging”</td>
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<td>AMY FOWLER, MD, PhD</td>
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<td>Assistant Professor</td>
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<td>Section of Breast Imaging</td>
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<td>Department of Radiology</td>
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<td>University of Wisconsin – Madison</td>
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<td>2:15 p.m.</td>
<td>“Genetic Testing Beyond BRCA”</td>
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<td>JAMES KNOST, MD</td>
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<td>OSF Saint Francis Medical Center</td>
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<td>Illinois CancerCare Medical Staff</td>
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<td>Question/Answer Session</td>
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<td>3:00 p.m.</td>
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<td>“Clinical Case Review”</td>
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<td>Jessica A. Guingrich MD</td>
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<td>Clinical Associate Professor of Radiology, UICOMP</td>
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<td>Central IL Radiological Associates, Ltd.</td>
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<td>4:15 p.m.</td>
<td>Day Two Closing Remarks – Denise M. Mammolito MD</td>
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*It is the policy of the University of Illinois College of Medicine that faculty and providers disclose real or apparent conflicts of interest relating to the topics of this educational activity, and also disclose discussions of unlabeled/unapproved drugs or devices during their presentation(s). The University of Illinois College of Medicine has established policies in place that will identify and resolve all conflicts of interest prior to this educational activity.*
GENERAL INFORMATION

Intended Audience
Physicians, physician assistants, advanced practice nurses, nurses, surgical technologists, radiologic technologists, occupational and physical therapists, certified medical dosimetrists, certified tumor registrars, and medical office staff in all specialties.

Program Overview
The sole objective of this symposium is to educate all physicians and healthcare personnel regarding the current diagnosis and treatment of breast cancer in a comprehensive, multidisciplinary fashion.

Through this CME activity, the participant should better understand theories and facts related to the development of breast cancer, current imaging and diagnostic modalities, surgical treatment, adjuvant therapies of chemotherapy and radiation, breast reconstruction, and managing patients with breast cancer. This activity will also educate the participants about breast cancer from a multidisciplinary approach. This symposium hopes to help physicians and healthcare personnel reach a better understanding related to all aspects of breast cancer and how we all may contribute to help individuals overcome this disease while maximizing quality of life.

Educational Objectives
- Define the incidence and types of premalignant breast disease and breast cancer.
- Examine risk factors that impact the development of breast cancer.
- Identify the radiological contribution of mammography, ultrasound, MRI, PET scanning and new technology to the diagnosis, treatment, and post-treatment surveillance of breast cancer.
- Identify options to evaluate the dense breast beyond 2-D mammography.
- Describe how histologic findings are related to definitive therapy for breast cancer.
- Examine the role of prophylactic mastectomy.
- Describe new therapeutic options for HER2 positive tumors.
- Compare the potential benefits and pitfalls related to post mastectomy breast reconstructive techniques in relationship to adjuvant therapy.
- Identify the psychosocial issues related to breast cancer treatment, including methods to support patients with these issues.
- Explain the molecular biology of breast cancer in relation to targeted therapy.
- Discuss the importance of a multidisciplinary approach to the treatment of breast cancer as it relates to nursing, mid-level providers, and physicians, in treatment coordination, and communication.
- Review the controversial issues involved in hormone replacement therapy and molecular genetic testing.
- Discuss the economic impact of early breast cancer detection.

Registration Fees
All fees include registration, educational materials and instruction, CME and CE recording, continental breakfast, refreshment break, and lunch.

Symposium Location and Parking
Peoria Civic Center is less than 15 minutes from the Peoria International Airport. Conference parking is free for attendees in the Marquee Parking Lot located at the intersection of William Kumpf Blvd. and Jefferson St, which is the main entrance to the Peoria Civic Center. Please let parking lot attendees know that you are parking for the symposium.

Lodging
Hotel reservations must be made separate from registration. A list of Peoria area hotels offering special block rates are posted on our webpage at www.peoria.medicine.uic.edu/bcs.

Air Travel
The Peoria area is served by Allegiant Air, American Eagle, Delta, and United Express through the Peoria International Airport (309-697-8272). Commercial limousine or taxi service is available from the airport. The Peoria International Airport is available for use by private aircraft through Byerly Aviation or through the Mt. Hawley Airport.

Accreditation and Credit Designation Statements
This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) through joint sponsorship of the University of Illinois at Chicago (UIC) College of Medicine and The Memorial Affiliate of Susan G. Komen for the Cure. The University of Illinois at Chicago (UIC) College of Medicine is accredited by the Accreditation Council for Continuing Medical Education (AC-CME) to provide continuing medical education for physicians.

The University of Illinois at Chicago (UIC) College of Medicine designates this educational activity for a maximum of 12.25 AMA PRA Category 1 Credit(s)™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Family Physicians: This Live activity, Seventh Annual Breast Cancer Symposium, 2014, with a beginning date of September 25, 2014, has been reviewed and is acceptable for up to 12.25 Prescribed credits by the American Academy of Family Physicians. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Physician Assistants: AAPA accepts AMA PRA Category 1 credit from organizations accredited by the ACCME.

APN/RN/LPN: AMA PRA Category 1 credit from organizations accredited by the ACCME meet Illinois continuing education requirements for relicensure. 12.25 AMA PRA Category 1 Credit(s)™ (Note: 1 CME = 1 contact hour)

Certified Medical Dosimetrists: CMDs attending all sessions will receive a total of 10 CE credits.

Certified Tumor Registrar: Program #2014-072 has been pre-approved by NCRA’s Program Recognition Committee for 12.25 CE hours.

Occupational and Physical Therapists: This activity is being offered in cooperation with OSF Saint Francis Medical Center Rehabilitation Services, an approved Illinois Department of Professional Regulation CE Sponsor, for 13.5 CE (two day attendance) for the following professions:

Occupational Therapy – CE Sponsor License # 224-000011
Physical Therapy – CE Sponsor License # 216-000024

Radiologic Technologists: The Illinois Emergency Management Agency (IEMA) has approved this activity for 12.5 Category A continuing education credit(s) for medical technologists. (This CME approval meets ARRT requirements as well as MQSA credits for mammographers and mammographer technicians.)

Surgical Technologists and First Assistants: This continuing education activity is approved for 12.25 CE credits by the Association of Surgical Technologists, Inc., for continuing education for the Certified Surgical Technologist (CST) and Certified Surgical First Assistant (CSFA). This recognition does not imply that AST approves or endorses any product or products that are included in presentations.

Certification of completion/credit will be e-mailed or mailed to participants upon completion of record of attendance forms.

A sincere thank you to donors (at the time of print).

Platinum
Central IL Radiological Associates, Ltd.
OSF Saint Francis Medical Center
The Memorial Affiliate of Susan G. Komen for the Cure
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Gold
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Illinois CancerCare, PC
Lynne M. Jalovec, MD
Nguyen Le-Lindqwister, MD
Denise Mammolito and Pete McClure
Diane Prager, MD

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UnityPoint Methodist/Proctor
Registration Deadline: September 12, 2014

Please register online at www.peoria.medicine.uic.edu/bcs

*Name_____________________________________________________________________
__________________________________ *Address___________________________________________________________________

*City______________________________________________________________________
__________________________________ *State/Zip___________________________________________________________________

*Phone_____________________________________________________________________

Fax________________________________________________________________________

*E-Mail____________________________________________________________________

Fees
Physician
@ $278

Peoria Medical Society Member
@ $230

Physician Assistant/APN/RN/LPN
@ $178

Surgical Technologist/Radiologic Technologist
@ $157

Occupational and Physical Therapists
@ $157

Certified Medical Dosimetrist
@ $157

Certified Tumor Registrar
@ $157

Other Medical
@ $157

U of I College of Medicine Resident TL1 - TL7
@ Call for Scholarship

U of I College of Medicine Medical Student
@ Call for Scholarship

Call 309-655-2383 for Availability

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Card Number_______________________________________________________________

3-digit security code on back________________

Name as it appears on credit card_______________________________________________

Billing address______________________________________________________________

__________________________________________________             __________________

Signature                                                                 Expiration date

Confirmation of registration & payment will be sent to each participant.

Cancellation and requests for refunds must be received in writing. Cancellation fee of 25% will be assessed on refunds requested prior to September 12, 2014. No refunds will be made after September 12, 2014.

Two Ways to Register

We encourage you to register online at:
www.peoria.medicine.uic.edu/bcs

Mail to:
Breast Cancer Symposium
Attn: Michelle Chappell
Online and Continuing Education
901 W. University Ave.
Ste. 101, MC-260
Urbana, IL 61801 USA
Fax: 217-333-9561

For questions:
e-mail bcs@uicomp.uic.edu
or call 309-655-2383.
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The Seventh Annual Breast Cancer Symposium, 2014

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Designated Conference
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AST/CE
IDFPR/CE
IEMA/CE
MDCB/CE
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